

# Advances in Statistical Forecasting Methods: An Overview

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## ABSTRACT

Statistical tools for forecasting purpose started using smooth exponential methods in 1950s. These methods were modified depending upon the trend followed in the data sets, based upon the evaluation purpose. From simple additive to multiplicative effects and then automated functions were used to evaluate the complexity in data for forecasting purpose. In this review we summarized the various statistical methods used for forecasting purposes starting from the basic function to complex function in order to evaluate various data sets viz-a-viz time series data of different components, like agricultural products, business outcomes, and stock market exchange rates. In order to evaluate the data sets for forecasting purpose to accuracy or near accuracy, various statistical methods will give different predictions depending up on the range of data sets whether daily, weekly, monthly or yearly, number of observations in the data set, seasonality in data sets, number of missing observation in data sets, and more importantly the variation in data sets to interpret the results.

**Keywords:** Forecasting, Statistical methods, ARIMA, ARCH, GARCH

Forecasting is a process of predicting some future event or events. Danish Physicist Neil Bohr quoted in the book "Bad Predictions" that making predictions is not an easy task. In planning and decision making processes, prediction of future events is very critical and forecasting can help in making rational decisions (Armstrong, 2001) with application to areas such as marketing where forecasts of changes in prices enable businesses to calculate their effectiveness, whether targets are being met and eventually make necessary adjustments. Broadly, in forecasting there are two main approaches Qualitative methods and Quantitative methods (Montgomery *et al.* 2008; Box *et al.* 2016). Qualitative forecasting methods require judgment on the part of experts in specified fields to generate forecasts. On the other hand, quantitative forecasting methods use historical data and a forecasting model to extrapolate past and current behavior into the future. There are two types of quantitative forecasting methods time-series (mechanistic) methods and econometric (explanatory) methods. The complex econometric

methods for time series forecasting are sometimes not as valuable as forecasts by methods based upon statistical concepts and principles (Granger and Newbold, 1986).

There are two separate approaches to time series analysis which are not necessarily mutually exclusive and are known as time domain approach and the frequency domain approach (Shumway and Stoffer, 2010). The time domain approach is supported by the presumption that correlation between adjacent points in time is best understood in terms of a dependence of the current value on past values. The dependence of adjacent observations is an inherent feature of time series and time series analysis is interested with techniques for the analysis of this dependence (Box *et al.* 2016). This necessitates the development of stochastic and dynamic models for time series data and their use in important areas of application, such as forecasting. Conversely, the characteristics of interest in time series analysis is related to periodic sinusoidal fluctuations found naturally in most data is the assumption of frequency domain approach. All these different

approaches to deal with different type of data sets for forecasting studies are summarized in this review. The merit of different methods over the previous approaches based upon type of data sets and need of the prediction were also evaluated in this review.

### Exponential Smoothing Methods

In 1950s and 1960s, exponential smoothing methods were introduced with the work of Brown (1959, 1963), Holt (1957, 2004) and winters (1960). For univariate time series extrapolation they were regarded as ad hoc methods. Despite being widely used in business, little attention was given to them by the statisticians. Muth (1960) first determined the statistical properties of the series for using simple exponential smoothing (SES) method and demonstrated that the forecasts for a random walk with noise provided by the method were optimal. Pegels (1969) provided useful framework for classifying the trend and the seasonal components based up on additive and multiplicative effect and the classification included all the nine exponential smoothing methods. Gardner (1985) extended the Pegal's classification to include damped trend. The new exponential smoothing methods called the damped multiplicative methods were introduced by Taylor (2003). Hyndman *et al.* (2002) modified the Pegal's taxonomy to include damped additive trend component with either no, additive or multiplicative seasonal component.

There were 12 different methods which included simple exponential smoothing method with no trend and no seasonal component, Holt's linear method with additive trend component and no seasonal component, Holt-Winter's additive method with additive trend component and additive seasonal component, and Holt-Winter's multiplicative method with additive trend component and multiplicative seasonal component. Forecasts obtained from some linear exponential smoothing methods are special cases of autoregressive integrated moving average models were displayed by Box and Jenkins (1976), Roberts (1982), Abraham and Ledolter (1986). Makridakis and Hibon (1979) collected time series data of different periods and intervals from various sources viz countries, industries and companies and developed forecasting models for twenty three methods viz Naive I

method, Single moving average method, Single exponential smoothing method, Adaptive response rate (ARR) exponential smoothing method, Linear moving average method, Brown's linear exponential smoothing method, Holt's linear exponential smoothing method, Brown's quadratic exponential smoothing method, Linear regression trend fitting method, Harrison's harmonic smoothing method, Winter's linear and seasonal exponential smoothing method, Adaptive filtering, Autoregressive moving average methodology including eight non seasonal methods and Naive II method and concluded that the combination of decomposition and exponential smoothing produced the best results. The 1001 time series data was used in study called M-Competition by Makridakis *et al.* (1982) and concluded that the forecasts obtained from complex methods are not in general more accurate than simpler methods and the performance rankings of the methods depend on the accuracy measure being used and length of the forecast horizon. Fildes (1992) examined monthly telecommunications data set of 263 series and concluded that the performance rankings between forecasting methods is determined by the structure of the series.

Also, for modelling and forecasting of the series, they derived Robust trend method and concluded that the method performed best among Holt's method, Damped Smoothing method, ARIMA method and ARARMA method for all the forecast horizons and measures of accuracy used. They also agreed with the findings of M-competition study that the methods that are statistically complex are not in general better than simple methods. Bianchi *et al.* (1998) studied the data of incoming calls to telemarketing centers and compared the multiplicative and additive versions of Holt-Winter's exponentially weighted moving average (EWMA) models to Box-Jenkins (ARIMA) modeling with outlier detection and concluded that ARIMA Models with outlier detection may provide a better method for forecasting. The simple exponential smoothing has a good forecasting performance for a wide range of data was shown by Chatfield *et al.* (2001). Hyndman (2001) in a small Monte-Carlo study showed that the performance of simple exponential smoothing was better than ARIMA models of first order due to the error in model selection of the ARIMA procedure, particularly

when the data are non-Gaussian. Padmanaban *et al.* (2015) reported that double exponential model is a good technique in forecasting using tea export secondary data from 1981 to 2010. The forecasts were obtained for ten years from 2010-2020 using 2010 as the base year.

### Linear Models

It was Yule (1927) who started the notion of stochasticity in time series by assuming that every time series can be regarded as the realization of a stochastic process. The idea formed the bases of a number of time series methods developed since then. It was Slutsky (1937) who first gave the concept of autoregressive (AR) models and moving average (MA) models. It was Wold (1938) who combined both AR and MA models and showed that ARMA processes can be used to model all stationary time series as long as the appropriate order was specified. Box and Jenkins (1970) developed a logical three-stage iterative cycle for time series identification, estimation, and verification known as the Box-Jenkins approach. With the availability of the computers capable of performing the required calculations to optimize the parameters, it popularized the use of autoregressive integrated moving average (ARIMA) models and their extensions in many areas of science and academics. In ARMA modelling, parameter estimation methods are asymptotically equivalent, meaning the estimates follow the same normal distribution, but with big difference in finite sample properties.

Newbold *et al.* (1994) in their comparative study of software packages considered using full maximum likelihood as parameter estimation method because these differences may be significant, as a result forecasting results will be affected. Kim (2003) conducted a Monte-Carlo study for AR models and concluded that for small sample size, the forecasts produced by bootstrapped mean bias-corrected parameter estimator of AR models are more accurate than the least squares estimator (LSE). Parzen (1982) proposed an alternative to the Box-Jenkins methodology called the ARARMA methodology which transforms time series from a large lag AR filter to a short lag filter. Meade (2000) gave a comparison of ARARMA forecasts given by Parzen using M1 competition data and the automated

ARARMA method forecasts. Kang (2003) studied monthly data of 171 U.S. macroeconomic series of five different categories for the period of 1859- 2002 examined each horizon separately by a multi-step-ahead forecasting AR model. Muhammad *et al.* (1992) studied sugarcane production of Pakistan for the period of 1947-88 and based on ACF and PACF plots choosed ARIMA (3, 2, 2) to obtain eleven years ahead forecasts. Sabur and Haque (1993) studied the pattern of wholesale and retail prices of rice in Mymen Singh town market, Bangladesh for the period of 1987-92 and used ARIMA (1, 0, 2) to forecast for next 12 months. Saeed *et al.* (2000) considered data from 1947-48 to 1998-99 to forecast wheat production in Pakistan for 1998-99 to 2012-13 and used ARIMA methodology for forecasting with the diagnostic checking showing ARIMA (2, 2, 1) to be appropriate.

Mandal (2005) studied annual sugarcane production of India for the period of 1950-51 to 2002-03 and based on minimum AIC and BIC values choosed ARIMA (2, 1, 0) model to forecast for next three years. Iqbal *et al.* (2005) studied annual wheat area and production of Pakistan and used thirty-year data to forecast for the years 2000-01 to 2021-22 using ARIMA (1, 1, 1) for area and ARIMA (2, 1, 2) for production. Chakhchoukh *et al.* (2006) proposed a new estimation method for SARIMA models called Ratio of medians based estimator (RME) and used daily French electric consumptions data to compare the method with maximum likelihood estimation method and concluded that RME method outperforms the existing methods. Hossian *et al.* (2006) with monthly data from Jan 1998 to Dec 2000 used ARIMA models to forecast three different varieties of pulse prices namely motor, mash and mung in Bangladesh.

Nochai and Nochai (2006) studied farm price, wholesale price and pure oil price of palm oil data of Thailand for the period of 2000 to 2004 and concluded that ARIMA (2,1,0), ARIMA (1,0,1) and ARIMA (3,0,0) models are the best for the farm price, whole sale price and pure oil price respectively based on minimum MAPE values. Khin *et al.* (2008) studied monthly prices of natural rubber in the world market for the period of 1990 to 2006 and compared the performance of econometric models, ARIMA model and multivariate autoregressive moving average (MARMA) model and concluded

that MARMA model is more efficient in providing forecasts for the period of 2007 to 2010. Masuda and Goldsmith (2009) studied data of world soybean production and area for the period of 1961-2007 which included USA, Brazil, Argentina, China, India, Paraguay, and Canada plus four continents viz Africa, Oceania, Rest of Eurasia, and Rest of America and used exponential smoothing model with a damped trend to forecast for year 2030. Sabaghyan and Sharifi (2009) created 50-year time series for annual average rate of a hypothetical river and used ARIMA models in their study and among the various models, concluded that ARIMA (2, 0, 0) or AR (2) is the most efficient model. Paul (2010) studied monthly data of whole sale prices of Rohu fish in west Bengal for the period of 1996 to 2005 and using ARIMA methodology concluded that ARIMA (2, 1, 1) model applied to the seasonally adjusted data captures the variation in the data efficiently. Paul and Das (2010) studied the data of Indian inland fish production for the period of 1951-2008 and based on minimum AIC and BIC values choosed ARIMA (1, 2, 1) to make one-step ahead and out of sample forecasts.

Wankhade *et al.* (2010) forecasted pigeon pea production in India with annual data from 1950-1951 to 2007-2008 using ARIMA models. Rahman (2010) studied Boro rice production data in Bangladesh for the period of 1967-68 to 2007-08 and among twelve ARIMA models choosed ARIMA (0, 1, 0) model for local rice variety, ARIMA (0, 1, 3) model for modern rice variety and ARIMA (0, 1, 2) model for total rice variety based on minimum values of RMSE, MAE, MSE and MAPE and concluded that the short term forecasts are better as the period of forecast increases, the error of the forecast also increases. Jarrett and Kyper (2011) used ARIMA model with intervention term to perform forecasting analysis of stock prices of shanghai (china) and demonstrated the usefulness of the model to explain the rapid decline in prices of shanghai A shares in china in 2008. Deepika *et al.* (2012) has tried to apply ARIMA model and regression to forecast the gold price but a suitable ARIMA model to forecast gold price was not identified and hence in the later part of the study, Regression analysis was carried out. Oliveira *et al.* (2012) used ARIMA models in their study to determine the usefulness of time series models in the analysis of agricultural

products prices. ARIMA (2, 0, 0), ARIMA (3, 0, 1), ARIMA (1,1, 1) and ARIMA (2, 0, 0) processes were selected for crops viz peanuts, sugar cane, bananas and oranges in Brazil using monthly survey data from August 1999 to December 2008 including the first and last ten months of 2009. Abdullah (2012) studied price data of KijangEmas Gold Bullion Coins for the period of 2002-07 and applied ARIMA modeling to the data and based on minimum AIC value choosed ARIMA (2, 1, 2) model and from the obtained forecasted prices concluded that the prices show an upward trend. Burark *et al.* (2012) studied monthly wholesale price data of coriander in the Kota market of Rajasthan for the period of April 2000 to May 2011 and compared the performance of exponential smoothing model, ARIMA model and Artificial Neural Network (ANN) model and concluded that ARIMA (1, 1, 1) model performed better than the other models. Singh *et al.* (2013) used time series methods to analyze the paddy area and production in Bastar division of Chhattisgarh using data for the period 1974-75 to 2010-2011 and the model developed was found to be ARIMA (2, 1, 2) and ARIMA (2, 1, 0), respectively.

Kumari *et al.* (2014) used time series data from 1950-51 to 2011-12 and developed different Autoregressive Integrated Moving Average (ARIMA) models to forecast the rice yield during 2012-13 in India, observing that out of eleven ARIMA models, ARIMA (1, 1, 1) is the best fitted model in predicting efficiently the rice yield. Adebiyi *et al.* (2014) used ARIMA models for stock price prediction for data obtained from New York Stock Exchange (NYSE) and Nigeria Stock Exchange (NSE), ARIMA (2, 1, 0) being considered the best model for Nokia stock index and for Zenith bank index, ARIMA (1, 0, 1) is considered the best model based on the smallest values of Bayesian or Schwarz information criterion. Junior *et al.* (2014) evaluated the performance of ARIMA model to forecast future variations in a time series of the Brazilian stock market index and used MAPE to compare the results of AR(1) models, Single Exponential Smoothing, Double Exponential Smoothing and ARIMA (0, 2, 1), showing least value for AR(1) model. Mondal *et al.* (2014) studied fifty-six Indian stock companies from seven sectors, eight companies in each sector and evaluated the accuracy using MAE of the selected ARIMA model, depending on AICc in predicting

the stock prices and concluded that accuracy of ARIMA model in predicting stock prices is above 85% for all the sectors indicating that ARIMA gives good accuracy of prediction. Paul (2014) studied daily wholesale prices of pigeon pea in the markets of Amritsar and Bhatinda and all India maximum, minimum and modal prices for the period of 2012-13 and used Autoregressive fractionally integrated moving-average (ARFIMA) model to forecast prices for the period of January 1, 2014 to February 28, 2014. Dhekale *et al.* (2014) used ARIMA model to forecast tea production in West Bengal. Sangsefidi *et al.* (2015) predicted the weekly prices of some agricultural products viz potato, onion, tomato and veal from 2007 to 2015 based on ARIMA model and compared the results by Autoregressive Conditional Heteroscedasticity (ARCH) model with results showing that the given estimated due to ARIMA method has less relative error than the estimated through the ARCH model.

Balogun *et al.* (2015) studied incidence of accident cases in Nigeria from 2004 to 2011, considering the Autoregressive (AR), Autoregressive Integrated Moving Average (ARIMA), and Moving Average (MA) models each at various parameters specifications among the candidate models and concluded that ARIMA(3,1,1) and MA(0,1,2) according to the Mean Square Error (MSE) and Akaike Information Criteria (AIC) are the best models that are suitable to describe the accident cases in Nigeria. Banerjee (2014) used ARIMA modeling to predict the future stock indices which have a strong influence on the performance of the Indian economy. Pankratz (1991) introduced ARIMAX model by including other time series as input variables to the ARIMA model. Yogarajah *et al.* (2013) applied ARIMAX model to forecast annual paddy production with rainfall time series from 1952 to 2010 as input variable for both seasons in Trincomalee district in Sri Lanka.

Sharma *et al.* (2014) performed forecasting of area and production of apple in Himalaya Pradesh using ARIMA (1, 1, 4) and ARIMA (0, 1, 1) models respectively. Paul and Sinha (2016) studied data of annual wheat yield from 1972 to 2013 of district Kanpur of Uttar Pradesh and taking maximum temperature at critical root initiation stage as exogenous variable applied ARIMAX and Neural network (NARX) model and concluded that NARX

model provides better forecast than ARIMAX model. Kim *et al.* (2017) studied uranium prices from 2000 to 2015 and used ARIMA (2, 1, 2) model to forecast prices for the year 2016 to 2018 and also compared ARIMA model with escalation rate model and found that for 2015, the margin of error of the ARIMA model forecasting was less than that of the escalation rate model and thus the ARIMA model is more suitable than the escalation rate model.

To deal with seasonality in data sets, Quenneville *et al.* (2003) studied forecasts implied by the asymmetric moving average filters in the X-11 method and its variants. Miller and Williams (2003, 2004) used seasonal decomposition method to adjust seasonality in data and showed that if the seasonal component is shrinking towards zero, greater forecasting accuracy is obtained. Williams and Hoel (2003) studied 15 minute discrete interval traffic flow condition data obtained from United States and United Kingdom at different location types using different detection technologies and compared Seasonal ARIMA, Random walk, simple exponential smoothing and exponential weighted moving averages forecasts and based on predictive performance statistics viz root mean square error of prediction (RMSEP), mean absolute deviation (MAD), and mean absolute percentage error (MAPE) concluded that seasonal ARIMA (1,0,1) (0,1,1)<sub>672</sub> is the best for modeling and forecasting univariate traffic condition. Franses and van Dijk (2005) applied several seasonal models to real data and compared their forecast performance.

Cooray (2006) studied monthly total tea and paddy production in Sri Lanka for the period of January 1998 to December 2004 and compared MAPE of four models viz Decomposition method, Exponential smoothing, winters seasonal smoothing and ARIMA and concluded that ARIMA (1, 0, 1) (1, 0, 1)<sub>6</sub> model for tea and ARIMA (0, 1, 1) (0, 1, 1)<sub>2</sub> model for paddy are highly accurate than the other models. Mahsin *et al.* (2012) studied monthly rainfall data taken for the period from 1981 to 2010 and used seasonal ARIMA (0, 0, 1) (0, 1, 1)<sub>12</sub> model to forecast the monthly rainfall for the next two years. Hakan and Murat (2012) studied monthly wholesale tomato prices in Antalya, Turkey from year 2000 to 2010 and used SARIMA (1, 0, 0) (1, 1, 1)<sub>12</sub> model to forecast for the next three years. Paul *et al.* (2013) studied monthly price data of meat and its products exported from

India from November 1992 to December 2011 and concluded that SARIMA (2,1,0) (1,1,0) is the best model for forecasting for January 2012 to December 2013. Anwar *et al.* (2015) studied factors that affected potato prices in Punjab, Pakistan and using data for the period of 1998-2014, forecasted the prices using ARMA model. Darekar *et al.* (2016) studied monthly price data of onion at Yeola market of Western Maharashtra from 2004 to 2013 and used ARIMA(1, 1,3) model to forecast onion prices which showed an increase in prices for the future years. Guha and Bandyopadhyay (2016) studied secondary monthly data for gold prices collected from Multi Commodity Exchange of India Ltd (MCX) for the period of November 2003 to January 2014 and among six different model parameters chose ARIMA (1, 1, 1) to forecast. Darekar and Reddy (2017a) studied monthly average price data of paddy from January 2006 to December 2016 for Punjab, West Bengal, Uttar Pradesh, Andhra Pradesh and Tamil Nadu and forecasted for Kharif 2017-18 using ARIMA (1, 1, 1)(0, 0, 2), ARIMA (0, 1, 0), ARIMA (1, 1, 1)(0, 0, 1), ARIMA (2, 1, 1), ARIMA (0, 1, 0)(0, 0, 2) and ARIMA (0, 1, 0) (0, 0, 2) model for Punjab, West Bengal, Uttar Pradesh, Andhra Pradesh, Tamil Nadu and India respectively. Darekar and Reddy (2017b) studied monthly prices of cotton in major producing states in India viz Gujarat, Karnataka, Maharashtra, Andhra Pradesh, Haryana for the period of 2006 to 2016 and used ARIMA model to forecast cotton prices for Kharif harvesting months.

### Non-linear Models

Volterra (1930) has been attributed to the beginning of non-linear time series analysis and showed that using finite Volterra series, continuous nonlinear function in time could be approximated. Tong and Lim (1980) proposed the threshold autoregressive (TAR) model and this model noted a simple departure from the linear time-series models which were popularized by Box and Jenkins (1970). Terasvirta and Anderson (1993) introduced the smooth transition autoregressive (STAR) model which is a non-linear autoregressive time series model. The class of self-exciting threshold autoregressive (SETAR) models were studied by Clements and Smith (1997) obtained multi-step-ahead forecasts using a number of methods for SETAR models viz normal forecast error method

(NFEM), Monte-Carlo method (MC), Skelton method (SK), bootstrap method (BS), dynamic estimation method (DE) and concluded that when the disturbances in the SETAR model come from asymmetric distribution, forecasts made using Monte Carlo method are preferred. Nampoothiri and Balakrishna (2000) studied monthly coconut oil prices in Cochin market and used SETAR two-regime model for which parameters are estimated using Recursive estimation method. Boero and Marrocu (2004) showed the out-of-sample forecast performance of SETAR models with two, three regimes against AR (linear) model and GARCH model and concluded that GARCH models are capable of capturing moments of higher order than SETAR models.

Smooth transition autoregressive (STAR) model allows smooth transition between the regimes. Sarantis (2001) concluded that STAR-type models could improve upon autoregressive and random walk model, using stock prices of seven industrial countries in both short-term and medium-term horizons. Liew *et al.* (2003) studied exchange rates of eleven Asian economies viz India, Indonesia, Japan, Korea, Malaysia, Nepal, Pakistan, Singapore, Sri Lanka, Thailand and the Philippines and concluded that linear autoregressive model is inadequate in characterizing the behavior of Asian exchange rates due to the presence of non-linearity and recommended STAR model as an alternative to the existing linear models to forecast exchange rates. Franses *et al.* (2004) showed that a threshold AR(1) model outperforms other time-varying nonlinear models, including the Markov regime-switching model in terms of forecasting and allows for plausible inference about the specific values of the parameters that the values of the AR parameter depend on a leading indicator variable. Gosh *et al.* (2006) applied Indian lac export data for the period of 1901 to 2001 to the SETAR two-regime model with delay parameter  $d=1$  and  $p=2$  for which the parameters are obtained by search algorithm and obtained out-of-sample forecasts for 2002 and 2003. Iquebal *et al.* (2010) studied Indian lac export data and fitted SETAR two-regime model to it using stochastic optimization technique of genetic algorithm and showed that the algorithm is superior over search algorithm. An extension of SETAR model is the SETAR moving average (SETARMA) model which describes the sudden rise and fall in

cyclical data. Samanta *et al.* (2011) studied Indian Mecareal catch data and used real-coded genetic algorithm for estimating parameters of SETARMA two-regime model. Iquebal *et al.* (2013) estimated parameters of SETAR three-regime model using genetic algorithm methodology and applied the Indian lac production data to the model. Ghosh *et al.* (2015) studied data of landings of Oil sardine, Mackerel and Bombay duck in Kerala, Karnataka and Maharashtra, respectively for the period of 1961 to 2008 and fitted exponential autoregressive (EXPAR) model to it, the parameters of which are derived from extended Kalman filter (EKF) and showed through simulation that EKF method is superior over genetic algorithm method and that EXPAR model is better than ARIMA model for the considered data. Harvill and Ray (2005) compared three forecasting methods: the naive plug-in predictor, the bootstrap predictor, and the multi-stage predictor and concluded the bootstrap method for presenting slightly more accurate forecast results when studied multi-step-ahead forecasting results using univariate and multivariate functional coefficient autoregressive (FCAR) models. Ghosh *et al.* (2010a) studied data of annual lac export from India for the period of 1900 to 2000 and compared nonlinear FCAR model with ARIMA and SETAR model and concluded that for forecasting, FCAR (4,3) model is superior to SETAR (2,1,2) and ARIMA (2,2,4) models.

The behavior of the speculative prices was first studied by Bachelier (1900) and then after long time (Mandelbrot 1963, 1967) studied the properties of asset prices and gave the theory that in order to describe price changes, random variables with an infinite population variance are necessary and observed that unconditional distributions are thick tailed, variances change over time and large absolute changes follow large absolute changes and small absolute changes follow small absolute changes in econometrics and finance, such a phenomenon is referred to as volatility clustering. Engle (1982) introduced ARCH model which was the first formal model to provide a volatility measure and describes the changes in conditional variance as a function which is quadratic of the past values. Engel and Kraft (1983) were the first to study the effect of ARCH on forecasting. Engle (1982, 1983) found that the conditional variance function required

large lag and therefore estimating a large number of parameters was necessary and to overcome this he parameterized the conditional variance function by attaching weights which decline linearly and sum up to one. Bollerslev (1986); Taylor (1986) independently extended the conditional variance function in ARCH model to include infinite order and termed it generalized autoregressive conditional heteroscedasticity (GARCH) model. They showed that for the conditional variance of a GARCH ( $p, q$ ) process to be strictly positive, some restrictions should be imposed on all the coefficients, that is all the coefficients should be positive. It was Nelson and Cao (1992) who gave weaker form of sufficient conditions and showed that not all the inequalities need to hold. French *et al.* (1987), Baillie and Bollerslev (1989) and Engle *et al.* (1990) showed that conditional variance can be positive even if coefficients are negative and therefore concluded that the inequality restrictions should not be imposed in estimation of parameters. Nelson (1991) suggested that for understanding the volatility of returns on stocks, a symmetric conditional variance function may not be appropriate, because it cannot represent "Leverage Effect" phenomenon which is the negative correlation between future volatility and past return. Bera and Higgins (1993) mentioned the contributors to ARCH model and noted the usefulness of these models in capturing volatility clustering, leverage effect, heavy tails and kurtosis.

Brooks and Hinich (1998) studied the behavior of exchange rates data using GARCH models and concluded that these models could not capture adequately the statistical properties of non-linearity present in the series. Jackson *et al.* (1998) showed that historical simulation based methods work better than other methods at higher confidence levels. On the contrary, Vlaar (2000) supported that with increase in sample size, more accurate value at risk (VaR) estimations can be generated. Engle (2001) showed that the ARCH and GARCH models are successful in risk management analysis of financial data and used GARCH (1, 1) to calculate value at risk (VaR) of three stocks viz NASDAQ, Dow Jones and long bonds. Based on empirical studies, Poon and Granger (2003) by summarization of 93 papers found that GARCH model is more parsimonious than the ARCH model but the result varied. Willhelmsson (2006) suggested that different

data, sampling periods, sample frequency, forecast horizon, distribution used and the loss function can influence the result. GARCH model with normal error distribution fails to capture asymmetric behavior of financial returns and therefore to improve volatility forecasting performance, some GARCH models were introduced by taking into account alternative distribution of errors. Liu *et al.* (2009) studied daily stock prices of Shanghai and Shenzhen using GARCH (1, 1) model with normal and skewed generalized error distributions respectively and found that GARCH (1, 1) model with skewed generalized error distribution is superior over GARCH (1, 1) model with normal distribution. Lee and Pai (2010) studied volatility forecasting performance of real estate investment trust (REIT) using symmetric GARCH (1, 1) model with normal, student-t and skewed generalized error distributions respectively and showed the outperformance of GARCH (1, 1) with skewed generalized error distributions over GARCH with normal and student-t distribution. To overcome the problem of leverage effect, Nelson (1991) developed asymmetric GARCH model called the Exponential GARCH (EGARCH) model in which conditional variance is written in logarithmic form. Crouhy *et al.* (2000) studied models for estimating the market risk, the Value-at-Risk (VaR). Billio and Pelizzon (2000) studied value at risk (VaR) for 10 Italian stocks using multivariate switching regime and GARCH model and concluded that switching regimes are more accurate than the GARCH (1, 1) with Normal and Student-t distribution errors.

Guermat and Harris (2002) studied three equity portfolios and compared the forecasting performance of GARCH (1,1) with normal and students-t distribution errors and an exponentially weighted likelihood model and concluded that the latter improved the VaR numbers at higher confidence levels. Daily VaR for stock index returns was estimated by Giot and Laurent (2003a) using a skewed student-t distribution and showed that it performed better than the pure symmetric ones. Giot and Laurent (2003b) studied six commodities and proposed to use the Skewed Student-t asymmetric ARCH (APARCH) model as the predicted VaR numbers were close to the expected ones. Since asymmetric effects influence the accuracy of the VaR estimates, models not allowing asymmetries in the

unconditional return distribution or in the volatility specification underestimate the true VaR was also studied by Brooks and Persaud (2003). Lambadiaris *et al.* (2003) performed historical and Monte Carlo simulations in Greek stocks and bonds market, by using two different sample sizes. Monte Carlo method was found to be more appropriate for the stock market, however the back testing procedure and the given confidence level were found to be important for the bonds result. Cabedo and Moya (2003) studied daily spot price data of oil from 1992 to 1998 and estimated VaR using historical simulation ARMA approach and provided out-of-sample forecast for 1991. Ghosh and Prejneshu (2003) studied monthly onion price data for the period of April 1996 to October 2001 and obtained out-of-sample forecast for four months using ARCH model. Angelidis *et al.* (2004) studied the data of five stock markets and used various GARCH models with different error distributions viz student-t, normal and generalized error distributions and concluded that exponential GARCH (EGARCH) model with student-t distribution is best in modelling daily VaR for majority of data. Awatani and Corradi (2005) compared the performance of GARCH (1, 1) model with asymmetric models viz Exponential (EGARCH, Nelson 1991) model, Threshold (TGARCH, Zakoian 1994) model, Glosten, Jagannathan and Runkle (GJR-GARCH, 1993) model, Quadratic (QGARCH, Sentana, 1995) model and Asymmetric (AGARCH) model-all with normal error distribution and used S&P500 daily stock price data to compare their forecasting ability and concluded that AGARCH model is superior over GARCH (1, 1) model.

Lim *et al.* (2005) studied the data of daily closing prices of eight Asian stock markets viz Bangkok S.E.T. (Thailand), Hang-Seng (Hong Kong), Jakarta SE Composite (Indonesia), Korea SE Composite (South Korea), Kuala Lumpur SE Composite (Malaysia), Nikkei 225 Stock Average (Japan), Philippines SE Composite (the Philippines) and Singapore Straits Times (Singapore) for the period of Jan 2, 1990-Dec 31, 2003 and showed that GARCH models are not able to capture the statistical structures present in the given data using Hinich portmanteau biconnecation test. Alberg *et al.* (2006) studied GARCH (1, 1), EGARCH (1, 1), GJR-GARCH (1, 1) and asymmetric power ARCH (APARCH (1, 1)) models with normal error distribution, student-t



and skewed student-t distribution and found that the EGARCH model with skewed student-t distribution is superior in forecasting volatility. Bonilla and Romero-Meza (2007) studied the data of daily exchange rates for the currencies of five Latin American economies viz the Mexican Peso, the Brazilian Real, the Colombian Peso, the Peruvian Nuevo Sol and the Chilean Peso for the period of 15 March 1995 to 15 March 2005 and using Hinich portmanteau bicorrelation test concluded that GARCH models are inadequate to model the behavior of exchange rates for these economies.

Besides these findings, episodic non-linearities in the foreign exchange market indices were discussed to be due to political and financial instability that arises in most countries from time to time and may put the forecasting efficiency at risk and lead to falsification of inference, if adequate procedure were not utilized in the analysis of foreign exchange. Reider (2009) discussed stylized facts and asymmetric GARCH models with their mathematical formulations. Shamiri and Isa (2009) compared GARCH (1, 1), EGARCH (1, 1) and non-linear asymmetric NAGARCH (1, 1) with normal, skewed normal, student-t, skewed student-t, normal inverse Gaussian and generalized error distributions and found that EGARCH (1, 1) model is superior and models with non-normal error distributions performed better than the models with normal distribution in volatility forecasting performance. Ghosh *et al.* (2010b) studied monthly data of export prices of fruits and vegetables from India for the period of April 2000 to July 2009 and on the basis of AIC and BIC used ARIMA (1, 1, 1), AR(1)-GARCH(1, 1, 1) and AR (1) -EGARCH(1, 1, 1) models for one step ahead forecasting and concluded that the EGARCH model performs better among the three chosen models.

Assis *et al.* (2010) studied monthly price data of cocoa bean in Bagan Datoh, Malaysia for the period of 1992 to 2006 and compared the performance of four methods viz exponential smoothing model, ARIMA model, GARCH model and the mixed ARIMA/GARCH model and based on ex-post forecasts from January to December 2006 concluded that the mixed ARIMA/GARCH model outperformed the other models. Bonilla and Sepulveda (2011) studied daily stock market returns of thirteen countries viz Argentina, Brazil, Chile,

Colombia, Czech Republic, Hungary, Indonesia, Mexico, Peru, Poland, Singapore, Thailand and Venezuela for different time periods and based on Hinich portmanteau bicorrelation test and the Engle's ARCH test concluded that GARCH model is not good to capture the structure of all countries stock market returns data. Brownless *et al.* (2011) studied various domestic and international equity indices and exchange rates and compared the performance of GARCH model, TARARCH model, EGARCH model, APARCH model and NGARCH model and concluded that among the asymmetric models, TARARCH model performs well. Prejneshu (2011) gave the mathematical description of various parametric and non-parametric non-linear models and their application in future research problems. Autcha (2011) studied monthly data of Thailand stock exchange rates for the period of January 1976 to June 2010 and developed nonparametric conditional heteroscedastic autoregressive nonlinear (NCHARN) model by using maximum likelihood estimation method (MLE).

Ramasamy and Munisamy (2012) compared the forecasting performance of GARCH, GJR-GARCH and EGARCH models using data of exchange rates of four currencies viz Australian dollar, Singapore dollar, Thailand baht and Philippine peso for the period of Jan 2010- Sep 30, 2011. Tripathy and Garg (2013) studied daily closing prices of stocks of six emerging countries viz Russia (RTSI), Brazil (IBOVESPA), South Africa (FTSE/JSE All Share Index), Shanghai Stock Exchange (SSE), India (BSE Sensex), and Mexican Stock Exchange (IPC) for the period of January 1999-May 2010 and for forecasting purpose used GARCH family models viz GARCH (1, 1) model, GARCH-M model, TGARCH model and EGARCH model and concluded that returns in stock markets of all countries except India are positively related with volatility and the results of asymmetric GARCH models indicate the presence of leverage effect in all the stock markets.

Oyewale *et al.* (2013) studied the monthly inflation rates of Botswana from the period of 1978 to 2012 and compared the performance of GARCH model with Bilinear-GARCH and on the basis of various performance measures concluded that the Bilinear-GARCH model outperformed the GARCH model for the data. Ali (2013) studied daily data of fecal indicator bacteria densities near Huntington

**Table 1:** Summary of the statistical methods used for forecasting of different data sets

| Data Set  | Best Forecasting Method | References                       |
|---|-------------------------|----------------------------------|
| Sugarcane   | ARIMA                   | Muhammad <i>et al.</i> (1992)    |
| Rice  | ARIMA                   | Sabur and Haque (1993)           |
| Wheat   | ARIMA                   | Saeed <i>et al.</i> (2000)       |
| Sugarcane   | ARIMA                   | Mandal (2005)                    |
| Wheat   | ARIMA                   | Iqbal <i>et al.</i> (2005)       |
| Electricity Consumption                             | SARIMA (RME)            | Chakhchoukh <i>et al.</i> (2006) |
| Motor, Mash, Mung                                   | ARIMA                   | Hossian <i>et al.</i> (2006)     |
| Palm Oil  | ARIMA                   | Nochai and Nochai (2006)         |
| Natural Rubber                                      | ARIMA (MARMA)           | Khin <i>et al.</i> (2008)        |
| River   | ARIMA                   | Sabaghyan and Sharifi (2009)     |
| Fish (Rohu)   | ARIMA                   | Paul (2010)                      |
| Fish  | ARIMA                   | Paul and Das (2010)              |
| Pigeon Pea  | ARIMA                   | Wankhade <i>et al.</i> (2010)    |
| Rice (Boro)   | ARIMA                   | Rahman (2010)                    |
| Stock Prices  | ARIMA                   | Jarrett and Kyper (2011)         |
| Gold Prices   | ARIMA (Regression)      | Deepika <i>et al.</i> (2012)     |
| Crops (peanuts, sugar cane, bananas and oranges)    | ARIMA                   | Oliveira <i>et al.</i> (2012)    |
| Gold Bullion Coins                                  | ARIMA                   | Abdullah (2012)                  |
| Coriander   | ARIMA                   | Burark <i>et al.</i> (2012)      |
| Paddy   | ARIMA                   | Singh <i>et al.</i> (2014)       |
| Rice  | ARIMA                   | Kumari <i>et al.</i> (2014)      |
| New York Stock Exchange and Nigerian Stock Exchange | ARIMA                   | Adebiyi <i>et al.</i> (2014)     |
| Brazilian Stock Exchange                            | ARIMA                   | Junior <i>et al.</i> (2014)      |
| Indian Stock Exchange                               | ARIMA                   | Mondal <i>et al.</i> (2014)      |
| Pigeon Pea  | ARIMA (ARFIMA)          | Paul (2014)                      |
| Tea   | ARIMA                   | Dhekale <i>et al.</i> (2014)     |
| Onion, Potato, Tomato, Veal                         | ARIMA                   | Sangsefedi <i>et al.</i> (2015)  |
| Accident Cases                                      | ARIMA (MA)              | Balogun <i>et al.</i> (2015)     |
| Stock Index   | ARIMA                   | Banerjee (2014)                  |
| Paddy   | ARIMAX                  | Yogarajah <i>et al.</i> (2013)   |
| Apple   | ARIMA                   | Sharma <i>et al.</i> (2014)      |
| Wheat   | ARIMA (NARX)            | Paul and Sinha (2016)            |
| Uranium   | ARIMA                   | Kim <i>et al.</i> (2017)         |
| Traffic   | ARIMA (SARIMA)          | Williams and Hoel (2003)         |
| Tea and Paddy                                       | ARIMA                   | Cooray (2006)                    |
| Rainfall  | ARIMA (SARIMA)          | Mahsin <i>et al.</i> (2012)      |
| Tomato  | ARIMA (SARIMA)          | Hakan and Murat (2012)           |
| Meat  | ARIMA (SARIMA)          | Paul <i>et al.</i> (2013)        |
| Potato  | ARIMA (ARMA)            | Anwar <i>et al.</i> (2015)       |
| Onion   | ARIMA                   | Darekar <i>et al.</i> (2016)     |
| Gold  | ARIMA                   | Guha and Bandyopadhyay (2016)    |
| Paddy   | ARIMA                   | Darekar and Reddy (2017a)        |

|   |                                |                                    |
|---|--------------------------------|------------------------------------|
| Cotton  | ARIMA                          | Darekar and Reddy (2017b)          |
| Coconut Oil                                       | ARIMA (SETAR)                  | Nampoothiri and Balakrishna (2000) |
| Stock Index                                       | ARIMA (STAR)                   | Sarantis (2001)                    |
| Exchange Rate                                     | ARIMA (STAR)                   | Liew <i>et al.</i> (2003)          |
| Indian Lac  | ARIMA (SETAR two-regime)       | Gosh <i>et al.</i> (2006)          |
| Indian Lac  | ARIMA (SETARMA)                | Iquebal <i>et al.</i> (2010)       |
| Indian Mecareal catch                             | ARIMA (SETARMA two-regime)     | Samanta <i>et al.</i> (2011)       |
| Indian lac  | ARIMA (SETAR three-regime)     | Iquebal <i>et al.</i> (2013)       |
| Landings of Oil Sardine, Mackerel and Bombay duck | ARIMA (EXPAR)                  | Ghosh <i>et al.</i> (2015)         |
| Indian Lac  | ARIMA (FCAR)                   | Ghosh <i>et al.</i> (2010a)        |
| Stock Exchange                                    | GARCH                          | Brooks and Hinich (1998)           |
| Finance   | GARCH                          | Engle (2001)                       |
| Finance   | GARCH                          | Willhelmsson (2006)                |
| Stock Exchange                                    | GARCH                          | Liu <i>et al.</i> (2009)           |
| Real estate investment trust                      | GARCH                          | Lee and Pai (2010)                 |
| Italian Stock                                     | GARCH (Switching regime)       | Billio and Pelizzon (2000)         |
| Equity Portfolios                                 | GARCH (Best VaR)               | Guermat and Harris (2002)          |
| Stock Index                                       | GARCH (Daily VaR)              | Giot and Laurent (2003a)           |
| Market commodities                                | ARCH (APARCH)                  | Giot and Laurent (2003b)           |
| Oil   | ARIMA (ARMA simulation method) | Cabedo and Moya (2003)             |
| Onion   | ARCH                           | Ghosh and Prejneshu (2003)         |
| Stock Market                                      | GARCH (with daily VaR)         | Angelidis <i>et al.</i> (2004)     |
| Stock Market                                      | GARCH (AGARCH)                 | Awatani and Corradi (2005)         |
| Stock Market                                      | GARCH (Inadequate)             | Lim <i>et al.</i> (2005)           |
| Stock Market                                      | GARCH (EGARCH)                 | Alberg <i>et al.</i> (2006)        |
| Currency Exchange Rate                            | GARCH (Inadequate)             | Bonilla and Romero-Meza (2007)     |
| Fruits and Vegetables                             | GARCH (EGARCH)                 | Ghosh <i>et al.</i> (2010b)        |
| Cocoa Bean  | ARIMA/GARCH Mix                | Assis <i>et al.</i> (2010)         |
| Stock Market                                      | GARCH (Inadequate)             | Bonilla and Sepulveda (2011)       |
| Equity Index and Exchange Rate                    | ARCH (TARCH)                   | Brownless <i>et al.</i> (2011)     |
| Stock Market                                      | ARCH (NCHARN)                  | Autcha (2011)                      |
| Stock Market                                      | GARCH                          | Tripathy and Garg (2013)           |
| Monthly Inflation                                 | GARCH (Bilinear-GARCH)         | Oyewale <i>et al.</i> (2013)       |
| Exchange Rate                                     | GARCH (AGM)                    | Akintunde <i>et al.</i> (2013)     |
| Pulses  | GARCH                          | Bhardwaj <i>et al.</i> (2014)      |
| Tuberculosis Morbidity                            | ARIMA/ARCH Mix                 | Zheng <i>et al.</i> (2015)         |
| Edible Oil  | GARCH (EGARCH)                 | Lama <i>et al.</i> (2015)          |
| Wheat   | ARIMAX-GARCH-WAVELET           | Paul (2015)                        |

Best modification or extension of the method listed in parenthesis.

ARIMA=Autoregressive Integrated Moving Average; RME= Ratio of medians based estimator; MARMA=Multivariate autoregressive moving average; ARFIMA= Autoregressive fractionally integrated moving-average; MA= Moving Average; ARIMAX=Autoregressive Integrated Moving Average with exogenous variable included; NARX = Neural Network; SARIMA= Seasonal ARIMA; SETAR= Self-exciting threshold autoregressive; STAR= Smooth transition autoregressive; SETARMA= SETAR moving average; EXPAR= Exponential autoregressive; FCAR= Functional coefficient autoregressive; GARCH= Generalized autoregressive conditional heteroscedasticity; VaR=Value-at-Risk; APARCH= Asymmetric ARCH; AGARCH=Asymmetric GARCH; EGARCH=Exponential GARCH; TARCH= Threshold ARCH; NCHARN=Nonparametric conditional heteroscedastic autoregressive nonlinear; AGM= Augmented GARCH models.

Beach in Ohio, United States for the period of 2006 to 2008 and compared the performance of various asymmetric models viz EGARCH model, IGARCH model, TGARCH model, GJR-GARCH model, NGARCH model, AVGARCH model and APARCH model and concluded that TGARCH and GJR-GARCH models are better in capturing response of the indicator variable. Akintunde *et al.* (2013) studied monthly data of exchange rates from Botswana (Pula) and Great Britain (Pound) against United States of America (Dollar) for the period of January 1975 to December 2011 and compared the performance of classical GARCH models with augmented GARCH models and based on minimum variance concluded that Augmented GARCH models (AGM) are more efficient than GARCH models. Bhardwaj *et al.* (2014) studied spot price data of pulse (Gram) in Delhi market for the period of First January 2007 to nineteenth April 2012 and compared the forecasting performance of ARIMA and GARCH models and on the basis of values for RMSE, MSE AND MAPE concluded that in case of volatility, GARCH model is appropriate.

Zheng *et al.* (2015) studied the data of tuberculosis morbidity in Xinjiang, china for the period of January 2004 to June 2014 and compared the performance of ARIMA (1, 1, 2)(1, 1, 1)<sub>12</sub> model and ARIMA (1, 1, 2)(1, 1, 1)<sub>12</sub>-ARCH(1) model and concluded on the basis of root mean square error (RMSE), mean absolute error (MAE) and mean absolute percentage error (MAPE) that the combined model performs better. Lama *et al.* (2015) studied three sets of monthly price data viz domestic edibles oils, international edible oils and international raw cotton and applied ARIMA and GARCH models to the data and concluded that for the first two sets AR(2)-GARCH (1, 1) outperformed ARIMA(1, 1, 0) model in terms of forecasting accuracy as directed by low RMSE and RAMPE and in view of the asymmetry of the last set, the EGARCH model was employed in addition to ARIMA and GARCH and found the outperformance of EGARCH over others.

There is an innovation called the concept of shrinkage in the process of estimation by the introduction of wavelets. The traditional methodology involves extracting the signal by local smoothing; however such a procedure does not provide useful approximation to the signal when the signal is as or more irregular than the

noise. The signal component can be isolated from the noise component by shrinking the estimates of the wavelet coefficient when the noise is below a threshold and the variation in the signal is above the threshold (Donoho and Johnstone,1995). The statistical properties of wavelet coefficient estimators were derived for the data which is stationary and correlated by Johnstone and Silverman (1997) and for the non-stationary process by VonSachs and MacGibbon (2002). Ghosh *et al.* (2010c) studied monthly rainfall data of India for the period of 1879-2006 and performed wavelet analysis of the data under frequency domain approach and studied the trend behavior by calculating the discrete wavelet transform (DWT) coefficients and multi resolution analysis (MRA) of the series for Daubechies (D4) and Haar wavelets and based on critical values for both the wavelets concluded the presence of a declining trend.

Paul (2015) studied data of annual wheat yield and daily maximum temperature at critical root initiation stage of district Kanpur, Uttar Pradesh, India for the period of 1972-2013 and compared the forecasting performance of ARIMAX model, ARIMAX-GARCH model and ARIMAX-GARCH-WAVELET model and based on Diebold-Mariano test concluded that ARIMAX-GARCH-WAVELET model outperforms the other models.

## CONCLUSION

To evaluate the data for statistical analysis, simple tools and methods were used back in 1950s. The more advanced technology revolutionized the statistical analysis methodologies also as per the analysis requirement for different data sets. The complexity in methods and tools were further enhanced in terms of algorithms, simulations and different parameters based on different data sets. Similarly, the statistical tools for forecasting purposes also evolved with time as per different data sets and analysis requirement. It is also important to note that no single statistical forecasting model is found to be appropriate compared to other methods as evaluated in this review. Thus, there is a need to evaluate the forecasting data using different methods to find the accuracy or near accuracy which in turn depends upon the type of data sets and parameters to evaluate.

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